

Dear [Client Name],

I wanted to check in with you and see how your company is progressing. These last 6 months or so have certainly presented new challenges, new opportunities, and new responsibilities. I am reaching out to my business clients to ensure that their company Life Insurance Policies are adequately reflecting any new changes that may have occurred since the policy was first issued.

I am offering all of my professional clients a complimentary Policy Review to ascertain any potential cost savings or coverage deficits that may have arisen since the policy was first put into place.

The process does not take very long and involves a few questions about the present state of your business as it relates to your current policy. If you would like to take advantage of this Policy Review, feel free to give me a call or email me back at your earliest convenience. I look forward to realigning your original policy to reflect the needs you have today.

Sincerely,